



## Keynote Speaker

Jack Stahlmann

Thursday February 13th, 2020 at 9am

### The Intangible It

Every movie star has an intangible quality that you can't quite put your finger on... or can you? By sharing humorous (and humbling) tales of his Tinseltown adventures, Jack breaks down the "it" factor that makes certain actors stars in Hollywood and shares how you can go from a bit player to a superstar in your profession. In this session you will:

- Learn to channel your inner-Clooney through the simple steps of having the it factor.
- Discover the power of making someone else feel like the most important person in the room.
- Find ways to leverage your "connect" to improve business relationships.



## Social Hour Entertainment Jeff James

Thursday February 13th, 2020 at 4.30pm, Holiday Inn (Clubroom 3)

Combine one singer-songwriter's fascination with the acoustic and electric guitar in an amalgamation of Folk, Blues, Rock, Country and Gospel, add a social conscience, a hunger for the written word, and a love for singing and entertaining, and you've got Jeff James. With over 3000 performances and 7 albums and a live DVD under his belt, Jeff has become an extremely versatile performer, adapting to whatever his environment throws at him. As a nationally accredited guitarist, Jeff finds ways of 'wow'-ing audiences with his percussive playing style along with some beautiful fingerstyle picking. Add silky but somehow gritty vocals (a cross combination of James Taylor and Gary Allan) which have been described as "unique" and "gripping" and you've found a show that people keep coming back to.